

# Chronic Care Management Services



## Better Outcomes, Stronger Practices

The introduction of Chronic Care Management (CCM) codes by Medicare is an exciting opportunity for providers to improve the health of their patients with multiple chronic conditions. In addition, the CCM initiative enables providers to capture new, recurring revenue for services that were previously unbillable, as well as align with various value-based reimbursement requirements.

BlueFish Medical provides an effective, efficient way for you to capture the benefits of the CCM program for your patients and practice. Our nursing staff seamlessly integrates with your care team to offer all non face-to-face CCM services. We lift the burden of providing CCM from your practice by providing end-to-end service, including patient sign-up, care plan creation, care provided by our nursing staff, and billing.

**BlueFish client practices see a reduction in patients' days in the hospital and fewer ER visits.**

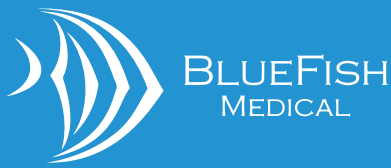
## Gain Time, Grow Revenue

By managing a practice's CCM services, BlueFish is freeing up providers to focus on face-to-face encounters, while also realizing reimbursements for non face-to-face visits to which they no longer have to dedicate their time. In our experience, providers can expect to net around \$36 per patient per month for CCM services. If a practice has 500 patients in their CCM program, the program could realize a reimbursement of \$18,000/month, or \$216,000/year. BlueFish earns a percentage of the reimbursement, and the practice gains the dual benefit of an improvement in the health of their patient population and revenue that it would not otherwise have generated.

## Empower Your Patients

By providing care between visits, CCM services help patients with chronic conditions manage their health and stay on course. The BlueFish team will create a personalized care plan, conduct routine assessments, provide education, manage referrals and monitor your patients, ensuring that problems are caught early and your patients have the tools they need to achieve better health.

**BlueFish Medical offers a simple pricing model that allows your practice to keep more revenue than any other CCM company. There's no upfront fee or hidden costs, and revenue is split 50/50.**



### Move Faster With BlueFish

#### Extend Your Care Team Instantly

Chronic Care Management services are people- and time-intensive, with a minimum of 20 minutes per patient per month of non face-to-face care required in order to bill. If you have hundreds of patients with multiple chronic conditions, you would need to hire several full-time employees in order to offer CCM. When you partner with BlueFish, you get all of the benefits of an expanded care team, with none of the HR headache.

#### Available 24/7

One of the requirements of CCM is that patients have 24/7 access to care coordination services. With BlueFish, your patients can access our caring, qualified team day and night, without burdening your staff.

#### Don't Reinvent the Wheel

For most practices, establishing and maintaining CCM services in-house requires resources that are better used elsewhere. BlueFish provides the people, processes and infrastructure required for CCM, and you get the benefits of CCM without adding anything else to your to do list.

#### The Right Tools for the Job

Most EHRs do not have a comprehensive CCM module, or require additional fees to add this service. BlueFish utilizes a customized CCM platform along with your current EHR to enhance the CCM workflow, meet the needs of your patients, comply with requirements for reimbursement, and ultimately ensure a successful CCM program for your practice.

**Only one practitioner can furnish and be paid for CCM services for a patient. By enrolling patients now, you can prevent your practice from losing patients to other providers who assume the role of CCM service provider.**

## Ready to Get Started?

To learn how we can launch a successful CCM program for your practice, call us at (205) 538-2301 or visit [bluefishmedical.com](http://bluefishmedical.com).